# SLN MEDIA PACK 2025

## Scottish Legal News is the trusted daily news source for Scotland's legal professionals.

Established in 2008, our free daily newsletter and website are relied upon by thousands in the legal industry, including **solicitors and advocates, fiscals, sheriffs, judges, and civil servants**.

We already reach the majority of lawyers and continue to grow.

#### **50% EMAIL 50% EMAIL 500 CONTRACTOR SOURCE:** AMAZON WEB SERVICES, FEB 2025

Our weekday morning newsletter has around **18,500 subscribers** and boasts an **industry-leading average open rate of 50%**. There is no better way to engage Scottish lawyers.

Our website attracts **65,000 unique visitors per month**, while our social reach continues to expand. We've built strong communities of **over** 

### YOUR DIRECT CONNECTION TO SCOTTISH LAWYERS

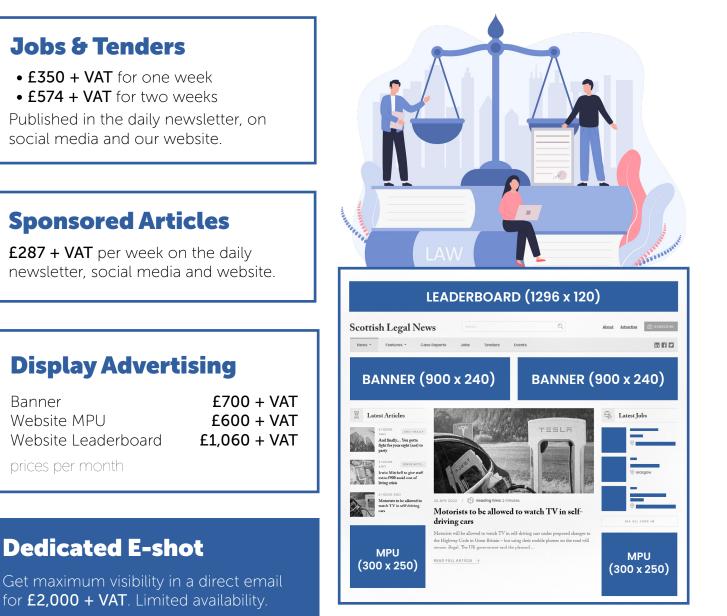
**14,420 followers** on LinkedIn and **over 12,230 followers** on X, while our newly-launched Instagram page is already resonating with students and early-career lawyers.

No other platform connects you directly with the Scottish legal community like we do. We provide a prime opportunity to promote job listings, events and training courses to the people who matter most.





# SLN ADVERTISING RATES



#### example advertising positions on the home page

#### For more information and to discuss your advertising requirements, please contact Jeff Anderson

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www.scottishlegal.com